



Get Out There Magazine Announces Winners of 2009 Readers' Choice Awards

December 29, 2010 (Toronto, Ontario) Today Get Out There magazine announced the winners of its 5th annual Readers' Choice Awards, which recognize the people, places, organizations and events that support active living in Canada.

The coveted honours are awarded in over thirty different categories – spanning everything from best marathon to favourite yoga studio, and are broken down into Eastern Canada, Western Canada and National awards. Winners are determined by the highest number of viable votes cast in each category.

Notable winners in this year's Awards include the Scotiabank Toronto Waterfront Marathon (Eastern Canada) and BMO Vancouver Marathon (Western Canada) as "Best Marathons", the Angus Glen Half Marathon (Eastern Canada) and Sinister 7 Ultra (Western Canada) as "Best Running Events" and P3 Yoga (Eastern Canada) and Semperviva Yoga (Western Canada) as "Best Yoga Studios". BC Bike Race remained on top as "Best Cycling Event" in Western Canada, while P.E.I.'s Biking for Breakfast Challenge took top honours in Eastern Canada.

Complete results of the 2009 Readers' Choice Awards have been published in the January / February 2010 issue of Get Out There magazine, which hits the street this week. Results are also available online at <http://www.getouttheremag.com/rca.php>. Winners receive the rights to use the Readers' Choice Awards logo and can purchase a commemorative plaque for display in their place of business.

Voting has started for the 2010 Readers' Choice Awards and will be open through October 31, 2010. Organizations are invited to let their supporters know about the Awards and encourage them to vote. [Vote now](#).

About Get Out There Communications Inc.

Get Out There Communications Inc. is the publisher of Get Out There, Canada's leading network of outdoor recreation and endurance sports magazines. Serving 160,000 readers through the print magazines and thousands online, Get Out There is the leading resource for active Canadians. Annually 200,000 copies of Get Out There are distributed at events and in race kits, in addition to retail and resort distribution across the country. Online Get Out There boasts a website featuring Canada's largest searchable calendar of sports and outdoor recreation events, bi-weekly e-newsletters, an iPhone App and social networking forums. Get Out There also hosts events, notably NordicFest, Canada's Cross Country Ski and Snowshoe Festival.

For more information please contact:

Marissa Schroder
President
Get Out There Communications Inc.
416-904-1590