



## Banner Ad Specifications

We do not accept .SWF files. Please submit as a **GIF** or **JPG**.  
RGB colour format (not CMYK).

All banners must be static - ROTATING BANNERS WILL NOT BE ACCEPTED.

**Website banner ad:** 392 (w) x 72 (h) pixels

**Tile banner ad in Get Out There Report:** 200 x 200 pixels

**Calendar search ad:** 234 (w) x 60 (h) pixels